



Pure Justice Expedition

Fundraising Ideas v2024

Amor Europe

Pure Justice Expedition

This document seeks to provide you with ideas on when and how to fundraise.

Fundraising – Getting Started

It is never too early to start to fundraise. It may seem ages until the trip, but we encourage you to get started as soon as you can. Remember you can't just ask people for money without doing something in return. Keep people close to you updated on how you are doing, and don't feel that you are doing this alone. Get some help from friends, family, and supporters, and put on events and activities to raise the money. When you return thank all your supporters, share your story from your mission trip.

There are so many different ways to fundraise for your trip. Below are a few ideas but don't let this list hold you back from being creative; use it as a spring-board to launch your own ideas. Think about the money you need to raise, and ask God to provide it through all your fundraising efforts.

Personal sacrifice

Take some time out to consider what you can give out from what you have, and what you can give up to raise money for your trip. For example, this could include Give out:

- Money from your own personal savings (if you have any)
- Weekly amount from your regular income (pocket money or job)
- Give up
 - Going to the cinema
 - Spending money on sweets, or take-aways
 - Buying new clothes, or make-up
 - Expensive mobile phone contract
 - Ask friends and family to donate to your fundraising instead of presents for birthday, or Christmas.

People contact

By far the most effective way of raising support is by speaking "one-to-one" to someone, or to a small group of people. Think of a few different groups of people to whom you can share information about your trip and ask for financial support. For example:

- Arrange to meet up with someone one-to-one
- Invite a group round for tea and cake, present your project to them and ask for their support
- Ask your church leader if you can make an appeal during one of your church services
- Give leaflets to your neighbours, or teachers to tell them what you will be doing, and ask them to support you
- tell local successful businesses what and why you are doing and ask them to make a donation. Your Team Leader can help you make a thank you video while you're on mission thanking the business.

Write a letter

Prepare a simple newsletter to a list of about fifty people to tell them about your project, and why it is important to you, and ask them to help you in making a difference. Be creative, include pictures if you can, and get someone to read it through with you. Here are some tips:

- Present your newsletter in a professional way, and include pictures if possible
- Tell your readers why you are writing to them in the first paragraph
- If it is appropriate, enclose a prayer sheet asking for specific prayer needs
- Offer to visit them to talk through the project, if they would like to hear more.

Social Media

Think creatively what you can do that will inspire people to support you, for example remember what Captain Tom achieved.

Crowdfunding sites. Your Trip Leader can help you set up a crown fundraising site, we use Stewardship.org, if you can please use this organisation. We have lots of experience on fund raising to share, for example see the final section of this document!

Use a QR code to give people quick and easy access to your information, including your crowdfunding site.

If you are employed

Many companies today like to support employees that are giving back to others. Tell your employer what you're doing and why. Explain it's not a holiday, you are going to serve people that are in need. Ask them to match a donation you make, or any fund raising you achieve. Also, ask them for paid leave instead of taking a holiday for your mission trip.

Gambian / Rwandan dinner / Dance / Quiz night

These are great options for people to get involved, support you and have a laugh too. Turn a hall into a themed restaurant and serve a Gambian/Rwanda meal. You could sell tickets, or just tell people to bring a donation. Give a short presentation on what you'll be doing in Africa, what is it all about. Ask some volunteer cooks to assist with the meal preparation or get the families of the group involved to help. Another option similar is a barn dance, with food and a raffle. A quiz night is another option.

Servant auction

Auction members of the group to become "servants", working for a set amount of time at a set amount paid per hour. You could also auction "promises", whereby members of the group promise to wash a car, walk someone's dog, and so on. The highest bidder pays to get the services of the group member.

Sponsored activity

This could include litter picking, sleep out, head-shave, bungee jump, servant auction, cycle ride, walk, fun run, if you play a musical instrument play it for 12 hours, and so on. Use the sponsor form provided to get people to pledge an amount for a specific event, and then collect the money on completion of the event.

Car washing / babysitting / gardening

Get the group to do small jobs (such as gardening or babysitting) for others in the community for a set amount paid per hour. Create a car-washing event with other activities such as a penalty shoot out to make it fun and family orientated. Successful car washes can be FREE, with the group members getting money from a pledge from supporters (so much per car washed) and maybe even a voluntary donation bucket for the people having their car washed, if they wish to support. Get some volunteers to put on coffee and cake, or bacon sandwiches to sell to people while their cars are washed.

Coffee morning / cake sale / donut sale

Put on a coffee morning with home-made cakes, jams, chutneys, at the local church after a service, or even put one on at the local school. Companies such as Krispy Kreme™ offer charity fundraising deals for donuts which have proved highly successful. It is always worth asking! Obtain permission from the schools you attend to go and sell donuts or cakes during lunch or after school.

Concert / talent show / karaoke evening

Encourage all members and families in your group to take part for a fun and memorable evening. Charge for admission and include a short talk on what you are doing and why.

Local news

Get an article in the local newspapers to let members of your local community know what is going on and ask for support during fundraising events. Make sure you also put in an article after the trip, to thank people and let them know what happened

Outside help Look for help from other organisations

You may be able to get sponsorship from local companies. Also, tell your Local Youth Services what you are doing, and see if they can help in any way.

More ideas

Here are some more ideas, which have proven successful with team members in the past:

- Get paid to pack bags in your local supermarket;
- Hold a quiz night, with each person or team paying to participate
- Do a fashion show, or a pamper night
- Run a treasure hunt, with each person or team paying to enter
- Hold an art exhibition, pay to view, and also sell the artworks
- Open house with refreshments, stalls, and games
- Make and give out money boxes (a used plastic takeaway box) for people to collect for you.

Ask your Group Leader Your leader will have lots more creative ideas for ways in which you can get together and fundraise as a group. Get involved and get your friends and family to join in too!

Gift Aid

If a UK taxpayer can donate, then please ask them to tick the Gift Aid box on the Sponsor Form, Donation Slip or Crowdfunding site. They can also complete an Amor Europe Gift Aid Form. This increases the value of the gift by 25%, so every £1 given becomes £1.25 received.

If you yourself are a UK taxpayer, you can donate up to £800 of your own money and claim Gift Aid towards your expedition. This is for filters, buckets, Follow-ups, impact measurement, etc. All other Gift Aid Amor Europe receives on your donations, or donations from others will be used to support the work of Pure.

Please note that donations can be Gift Aided only if they are given by tax paying persons not connected to you. Donations by parents or immediate family, your church funds, another charity or from any other organisation cannot qualify for Gift Aid.

Your Group Leader can provide **Donation Slips, Sponsor Forms, and Info Flyers** which can be used to help you raise funds. If you wish to use these in large quantities, please **ask your Group Leader for more copies.**

About Donation Slips

Ask your Group Leader for **Donation Slips**. Before giving these slips out, ensure to fill in your own name, and information about to whom to pay cheques (your Group Leader should have done this for you). You can use these slips to place on seats before you talk about your forthcoming trip in a church service, or for people to take home and to return to you with a donation at a later date. Ask all donors to seal their gift in the envelope along with the slip, ensuring that their name, address, and donation amount is recorded if they intend to Gift Aid the money (and if so, please ensure they have ticked the Gift Aid box). **Form below for printing purposes**

About Sponsor Forms

The **Sponsor Form** can also be used to record donations, and will save you using lots of slips and envelopes. They could be used for events such as a sponsored swim, or cycle ride. **Form below for printing purposes!**

About Info Flyers

The **Info Flyers** can be used to tell people about your trip, and what the money they give will go towards.

Some fundraising hints

Ensure you know about the trip in sufficient detail to answer general questions.

Remember that the fundraising challenge is as much a part of the experience trip as the trip itself. Start it sooner rather than later to ensure you have reached your fundraising target at least two weeks before the trip starts. Remember:

- Always be polite and thank people as soon as they have donated any money
- Don't be afraid to ask, the worst people can say is no
- Keep track of all slips and sponsor forms;
- Ensure you get any adults who pay tax in the UK to Gift Aid the money they give; Show people the flyers and tell people they can also go to the website, www.amoreurope.org/pure for more information;
- Read the Questions under "Finance & Money Matters" for more information.

Ask your Group Leader for the "Fundraising Ideas," booklet to get your creativity started, or click here: <https://www.amoreurope.org/pure-expeditions>. Look at any expedition and then downloads.



Donation Slip

Pure Justice Expedition Africa

form no:	
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participant's name		participant's address	
phone number			

I will be travelling to Africa to be part of a UK team of young people raising over 1000 people out of water poverty. We will be providing and installing **Water** filters, delivering training in their sustainable, and **Sanitation**, and **Hygiene** awareness (**WaSH** intervention). This 9-day Expedition is organised by **Amor Europe**, a Christian charity based in the UK. To make this trip possible I will need to raise financial support. All proceeds will go towards the direct costs of the trip and the participants must raise all the money themselves. Please make this trip possible by donating. Please make cheques payable to "_____".

Full Name *	Full Address *	Post Code *	date collected	amount sponsored	total collected	gift aid Y/N

NOTE: * these details are required for Gift Aid. If you are a UK taxpayer, please Gift Aid your donation.

page total	£
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Full Name *	Full Address *	Post Code *	date collected	amount sponsored	total collected	gift aid Y / N

NOTE: * these details are required for Gift Aid. If you are a UK taxpayer, please Gift Aid your donation.

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Sponsor Form

vzb — July 2019

Pure Justice Expedition **Gambia**

form no:	
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participant's name		participant's address	
phone number			

I will be travelling to Gambia to be part of a UK team of young people raising over 1000 villagers out of water poverty. We will be providing and installing Water filters, delivering training in their sustainable, and Sanitation, and Hygiene awareness (WaSH intervention). This 9-day Expedition is organised by Amor Europe, a Christian charity based in the UK. To make this trip possible I will need to raise financial support. All proceeds will go towards the direct costs of the trip and the participants must raise all the money themselves. Please make this trip possible by donating. Please make cheques payable to "_____".

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page total	£
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Pure Justice Expedition **Gambia** — Sponsor Form

please refer to the details overleaf

Full Name *	Full Address *	Post Code *	date collected	amount sponsored	total collected	gift aid Y / N

NOTE: * these details are required for Gift Aid. If you are a UK taxpayer, please Gift Aid your donation.

page total	£
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